

Are you feeling stuck trying to get your target audience to notice your upcoming book? Are you overwhelmed by the marketing, doing a hit and miss, hoping that something just sticks? If the answer is yes, then you don't want to miss this:

**FREE TELESEMINAR:
5 Easy Steps to Get the Fans You Need to Launch Your Book**

Choose your time/date:

December 6, 1pm EST

December 7, 3pm EST

December 11, 11 am EST

Dorit Sasson, the creator of [Giving Voice to Your Courage](#), mentors writers and authors like you, helping them to write and finish their books as well as build their platforms.

If you want to gather a following in a way that honors your creativity, and puts more emphasis on real engagement than the number of Facebook Fans and Twitter Followers you have, then you need a clear strategy. In our digital world of constant promotion, you need to bring your content alive, enabling you to stand out and get noticed.

Join this [60-minute free teleseminar](#) and learn how to support your passion with rich content that sells your ideas and your book as you build a social media platform.

[Sign-up now for this free teleseminar](#)

Dorit Sasson will guide you through the ins and outs of getting online fans who are hungry for the launch of your book, whether you're in the midst of writing it or getting ready to launch. It's never too early to build your platform!

Join Dorit to learn:

1. What building **an engaging platform means**, why it's important and how you can think about your platform **creatively** even if you're still writing your book

2. **How to use social media with creativity and courage** so you can build a loyal and engaged following that will buy your book and spread the

word to others. These are simple ways to get engagement around your book and rekindle passion for your book's topic, without getting overwhelmed.

3. **Curiosity and passion** help stimulate **creative ideas and solutions** for reaching your audience. She'll discuss how to support your passion with rich content that sells your ideas and your book.

4. Understand the needs of your target audience so that you can present your topic in a way that attracts them.

Join her for this [60 minute FREE teleseminar](#) on any of these three dates:

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December 11, 11 am EST



Dorit Sasson is the creator of the [Giving Voice to Your Courage](#) website and [podcast](#). She mentors authors and writers to build engaging platforms and write their books. She is the author of [Accidental Soldier: A Memoir of Service and Sacrifice in the Israel Defense Forces](#) which was a finalist for the Santa Fe literary award, USA Best Book awards and the Next Generation Indie Book Awards.